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SUBJECT: DAIMLER CHRYSLER / ALLIANCE
TRADE SHOW

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In May 2006, SuperCharge Batteries (SCB) attended the **DaimlerChrysler (DCA) National Service & Parts Commercial Vehicle Conference** at the Shangri-La Hotel, Sydney.

The conference provided the opportunity for SCB representatives to present and discuss the technology & application of our products and address various technical questions by the DCA Service Managers.

SCB has a national supply agreement in place since early 2005 with DCA, and attending this annual event was the perfect venue to generate more interest in the products and build relationships with the DCA dealers from all over Australia.



The SuperCharge Team, composed of State Managers and Account Managers, filtered through over DCA's 100 delegates from both the DCA Service and Parts department. A good portion of the day was spent discussing with the dealers SCB's co-branding arrangement with Alliance, latest product information and releases, and exchanging contact details for further discussion. The SCB team also got to meet up with legendary race car driver, Dick Johnson!



SCB considers its participation in the event a very successful venture. DCA representatives have reiterated their support behind the battery program especially co-branding the relationship with Alliance. Several DCA dealers expressed keen interest with SCB's expanding range of products.